

## Fujitsu General KL Series Air Conditioners with Enhanced Cooling for Overseas Market Wins the Good Design Award 2024

Fujitsu General's KL series of cooling-enhanced air conditioners for overseas markets receives the Good Design Award 2024. The KL series air conditioners boast outstanding cooling performance despite their industry-leading compactness, <sup>\*1</sup> with the capacity to deliver effective cooling at outside temperatures as high as 52°C. A design focused on reducing the physical volume and number of components not only makes the KL series lightweight but also reduces the installation burden. The integration of major components also makes cleaning easy. With a universal design that blends in well with interior spaces, the product also offers good looks that will stand the test of time. Sales of the KL series began in 2023 in southern Europe, where the heat can be very severe, but it is also due to be rolled out in the Asia region shortly.

As the value of products shifts from the tangible to the intangible, Fujitsu General is striving to create products and services that provide its customers around the world with experiences such as comfort and delight. While delivering on comfort in even the hottest environments, KL series air conditioners feature a universal visual design that harmonizes with any interior. We are honored to receive this award in recognition of our efforts and inspired to continue enriching the lives of our customers with added beauty and comfort.

### [KL series design features]

1. A minimalist design for enhanced cooling for the most demanding environments saves energy and materials
2. A lightweight and simplified structure makes both installation and end-of-life disposal easier
3. A home appliance with an elegant visual design that suits any interior and that will never look out of date



**GOOD  
DESIGN  
AWARD  
2024**

### [Comments of the jury]

Air conditioners have become vitally important in many regions of the world due to climate change. As essential items of equipment for modern lifestyles, they need to be energy efficient, durable, and easy to maintain. From a user's perspective, the look of the air conditioner in the room and ease of cleaning are also important. This product realizes a simple, compact structure by specializing in the cooling function. Its appearance is minimalist, without any excessive flashiness. The product was rated highly for comprehensively improving on the elements most required in contemporary air conditioners.

### [About the Good Design Award]

The Good Design Award (Japan) is sponsored by the Japan Institute of Design Promotion. In addition to design excellence, award winners are selected based on a comprehensive evaluation of ease of use, development concept, functionality, and the deployment of new technologies. [GOOD DESIGN AWARD \(g-mark.org\)](https://www.g-mark.org/)

\*1 KL series dimensions: 250 mm (H) × 770 mm (W) × 218 mm (D)

### Contact Us

Media contact: Corporate Communication Office [www.fujitsu-general.com/jp/contact/news.html](https://www.fujitsu-general.com/jp/contact/news.html)