

Nakajima Keita chosen as the official ambassador for Fujitsu General

Comfortable air conditioning supports his ambitious challenge to the world

Fujitsu General Limited officially entered into an ambassador agreement with professional golfer Nakajima Keita on May 31. As a sponsor, the company will showcase its "nocria" and "AIRSTAGE" product brands on Nakajima's attire and beverage containers during the player's domestic and international tours. The company additionally intends to assist Nakajima by offering its air conditioning and other equipment for his practice sessions and competitive events at his facilities.

The company aims to practice "Sustainable Management" while coexisting with the planet, positively contributing to society, and showing empathy towards the company's employees. Moreover, the company prioritizes the development of future human resources as part of its social responsibility efforts. Nakajima, the youngest Japanese athlete to hold the No. 1 spot in the amateur world rankings, is anticipated to make a global impact in the future. The company is expanding its business worldwide and expresses its support for Nakajima's impressive growth, promising to aid in his triumph with its products.

Nakajima Keita

Since turning professional in September 2022, Nakajima has shown immense improvement this season, achieving top 10 rankings at the Token Home Mate Cup (March), Kansai Open Golf Championship (April), and Road to the British Open - Mizuno Open (May). As of May 28, he is ranked 5th in the Japan Men's Prize Money Standings.

Message from Nakajima

I am sincerely appreciative of the backing from Fujitsu General, a prominent Japanese company with a global presence, as I have become an ambassador. I have heard that nocria and other Fujitsu General products provide the best air conditioning. With their help, I expect to sustain the right environment to continue playing at the highest level at the indoor practice range and during the tour accommodations. My ultimate goal is to fully dedicate myself to golf and to perform at the global level, just like Fujitsu General, as a top athlete. I look forward to your ongoing support.

Contact Us

For media inquiries, please fill in the form provided at www.fujitsu-general.com/global/contact/press.html

Profile of Nakajima

Born on June 24, 2000, in Saitama, Japan; currently 22 years old.

- The youngest Japanese in history to be ranked No.1 in the amateur world, at just 20 years, 5 months, and 1 day old.
- Maintained the No.1 spot for 83 straight weeks (the longest streak ever).
- The recipient of the Mark McCormack Medal, awarded to the best amateur player of the year, in 2021 and 2022; he's the first man to earn both awards.
- Won the Panasonic Open in September 2021 as the 5th amateur in the history of the men's tour to earn the victory.
- Turned professional in September 2022.
- Participated in the PGA Tour and Japan domestic tour in 2023. Starting full-fledged participation in the PGA Tour in 2024.
- Ranked 5th in the Japan Men's Prize Money Rankings as of May 28, 2023.

Trademarks

*"nocris" is a worldwide trademark of Fujitsu General Limited.

AIRSTAGE is a trademark of Fujitsu General Corporation.