

Community Relations

Topic 2

Key Initiatives

Promoting Social Contribution Coexistence with Local Communities

Policy

Fujitsu General Group's basic policy for local contribution activities is to "Education for next generation", "Communicate with the local community" and "Preserve the global environment." In particular, we are focusing on conveying the joy of manufacturing to children who will lead the next generation and fostering human resources who will be involved in manufacturing in the future. We also want to contribute to the development of local communities by organizing events in which local residents can participate.

Action

■ Education for Next Generation

Fujitsu General Group, as a manufacturer, conveys the joy of manufacturing and develops human resources who will lead the future of manufacturing in the future. At the headquarters, we accept interview requests from high school students who are interested in the electrical and electronics industry, and provide them with opportunities to convey their views on occupations and work and to think about their own life and way of being for the future. The headquarters also provides students who interested in the electrical and electronics industry to think about their own life and the way of being in the future.

Case

On-site lecture on air conditioner at Kawasaki City Suenaga Elementary School

For two days, June 29 and 30, 2021, our employees (13 employees in total from the International Sales and Marketing Division) visited Suenaga Elementary School (located opposite our head office and we have various exchanges) and gave lectures on air conditioner and "classes through experience" dividing the class into several groups.

This time, the class was aimed at 6th grade students and in the lecture, with the theme of "refreshing the summer classroom," we explained the mechanism of air conditioners, how to use them effectively and what can be done at home, and we divided the class into several groups and had them learn how cold air is actually coming out through the experience of "creating a simple air conditioner (using dry ice)" with the title "Let's make a magic box"



Lecture (Class)

Case Job training

We have partnered with Lincoln Tech, a technical vocational school, to regularly train young future engineers.

The number of air conditioner engineers and contractors (installers) is decreasing year by year, making it difficult to secure high-quality service engineers and installers.

The Fujitsu General Group feels that it is responsible for nurturing such future engineers by itself. We conduct technical training on a regular basis.

Through these activities, we believe that not only will we cultivate future engineers, but that they will learn about our products and become fans of our products, which will lead to stronger support for our products in the future.



Training at vocational technical schools

■ Community Relations

Fujitsu General Group is promoting coexistence with local communities through exchanges.

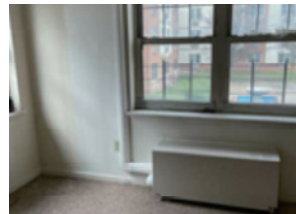
Our manufacturer in Thailand, Fujitsu General (Thailand) Co., Ltd. participates in tree-planting activities organized by the industrial park. The CEO of our distributor in Australia, Fujitsu General (Australia) Pty Ltd. participated in the event to support people who are homeless due to poverty, where the CEOs of local distributors slept out in winter and raised funds for the cause.

Community Relations

Activities that Contribute to Local Communities at the Fujitsu General Group Bases Around the World

Fujitsu General Group is expanding the circle of social contribution globally.

America



Demonstration of energy efficiency of heat pump technology in New York State (FGAI).



Promoting activities to make dreams of children with serious illness come true (FGAI).



Implementation of regular technical training at technical vocational schools (FGAI)

UK



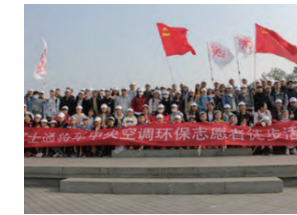
Regular participation in the charity "Bike Event" program for brain tumor patients (FGACUK)

Thailand



Tree planting and beach cleanup (FG Thailand)

China



Participation in environmental protection activities (FGCA)



Volunteer participation in PCR testing activities (FGCA)

Japan



Vocational ('manufacturing') experience for high school students.



Career education for elementary school children.



Opening up green spaces to nearby elementary schools



Conducting social studies field trips and factory tours



Protecting and nurturing rare species



Co-organization of seminars for citizens in Takatsu Ward and provision of venue.

Australia



Donations and volunteer activities via Sporting Chance Cancer Foundation, a charitable organization that supports hospitals for pediatric cancer patients (FG Aust)

New Zealand



Charity event in New Zealand (FGNZ)



See below for details.
Social Contribution (Japanese)
<https://www.fujitsu-general.com/jp/csr/social-contribution.html>

